# PRELIMINARY PROGRAM Generation Barents 23 October 2023, Joensuu (Finland)

## Monday 23 October 2023, Sokos hotel Kimmel, Itäranta 1, Joensuu

PART 1 – Introduction: Get to know the Barents Cooperation (2 hours)

Moderators: Martin Gamst Johnsen (Chair of BRYC) and Oskar Mannelin (former BRYC member) TBC

09.00-09.30 Welcome speeches

Markus Hirvonen, Chair of the Barents Regional Council, North Karelia, Finland (TBC)

Topic: Priorities of the Regional Barents Cooperation

Chair of BEAC Committee of Senior Officials (TBC)

Topic: Youth as a Priority Area of the Finnish Barents Presidency program

**09.30-09.50** Introduction of Barents Youth Council BRYC and its main activities by Kosma Rönkä,

the vice-chair of the BRYC

09.50-10.00 Break (10 min)

10.00-11.00 Panel discussion with enthusiasts from the Barents Youth Cooperation

Theme: What is the Barents Region and what has the Barents Cooperation meant for the young people over the years. The panel consists of past and present enthusiasts from BRYC and the Barents Region, representing 6 different areas of cooperation.

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Panel 1: Political cooperation, indigenous peoples, and environment

Panel 2: Education, culture, and sports

11.00-12.00 LUNCH

PART 2 – Vibrant and attractive Barents region (3 hours)

Moderators: Martin Gamst Johnsen (Chair of BRYC) and Oskar Mannelin (Former BRYC member) TBC

12:00-13:40 Working life and skilled labour in the Barents region

Theme: What kind of expectations does the youth have for working life and entrepreneurship? What does it mean to be an entrepreneur? How do companies attract and maintain young and skilled workers and, what do they expect from workers? Trends and needed skills in future working life.











#### **Presentations:**

- Young people's views on working life and entrepreneurship, Emma Ahlbert and Saaga Kaikkonen, Regional Youth Council of North Karelia/ North Karelian BRYC members (10 min)
- Story of the young entrepreneurs, CEO Antti Uotila, Three Empty Cases Ltd.
   (20 min)

#### Short break

- Nordic Youth Community, focusing on the three key elements: Education, Entrepreneurship and Entertainment, Norders Ltd. (TBC) (20 min)
- Future working life, trends and needed skills, Sitra (TBC) (20 min)
- Discussion, questions (20 min)

### 13.40-14.00 Coffee break (20 min)

## 14.00-14.20 Student and job exchange possibilities in the Barents region (TBC)

## 14.20-15.00 Attraction factors of the Barents region

Theme: What are the attraction factors of the Barents region? How can we attract new people to the region and maintain our youth in the region?

Short film max 5 min: Barents region is attractive to me because...

Panel discussion (35 min): local student, international student, exchange program expert, company representative, other youth

#### PART 3 – Wrap up and upcoming activities (15 min)

Moderators: Martin Gamst Johnsen (Chair of BRYC) and Oskar Mannelin (Former BRYC member) TBC

Theme: In this part, we wrap up the program, sum up the main conclusions of the day and share some thoughts on the future. We will also announce some upcoming Barents Youth activities, including Bodø2024 and the BRYC annual event 2024.

## 15:00-15:15 Summary and thoughts on the future (moderators)

- Summary and conclusions from today's conference
- Thoughts on the future and information about upcoming activities
- BRYC Annual Event x Bodø2024 (political role play)

#### 15:10-15:30 Break (15 min)

#### PART 3 – Let's have fun and get to know each other (ca 2,5 hours)

#### **Moderators: Kontiolahti Outdoor**

Theme: In this part of the program, we will have fun interactive activities, playful competitions, and teamwork to get the participants to know each other a little better.

15:30-18:00 Team activities











## 19:30-21:30 JOINT DINNER, Utran Uittotupa, Uittopäälliköntie 2, Joensuu

Bus transfer from Sokos hotel Kimmel leaves at 19:15

## Tuesday 24 October 2023, Sokos hotel Kimmel, Itäranta 1, Joensuu

**Barents Regional Council meeting** (limited number of slots)

**Barents Euro-Arctic Council seminar** (limited number of slots)





